

**DIALOGUE
IN
SILENCE[®]**
DIALOGUE SOCIAL ENTERPRISE

2010

ANNUAL RESULTS

APRIL 2011



KEY FACTS DIALOGUE IN SILENCE 2010

- **2 exhibitions**
(1 permanent in Holon, Israel, 1 temporary in Frankfurt, Germany)
- **51 859** visitors
- **44** hearing impaired employees
- **43** press articles published
- **29 462** visitors of DiS websites worldwide



VISITORS' FEEDBACK HOLON

Sometimes the quiet and the silence are the strongest thunder. Keep doing your task of opening a window for everyone to the world of the deaf people.

It was an amazing experience –
Touching and eye opening.
THANK YOU!!!

I wanted to say that it was amazing. It is worth every Shekel. I am a boy and I almost cried. It was touching and very experiential. We remain with our mouth open... Thank you.

We thought it will not be as strong as Dialogue in the Dark. We were wrong. It is an unbelievable touching experience. Thank you!!!

This was one of the most fascinating and profound experience we ever made. We enjoyed the visit very much and understand much better and identify with the deaf people. ...

We would like to thank the people that from their distress taught us ways of strength, giving and power.





DIALOGUE IN SILENCE, HOLON (ISRAEL)



SHORT PROFILE

Operator: Israel Children's Museum, Holon

- long term exhibition since July 2007

RESULTS 2010

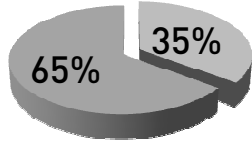
> 44. 659 total visitors

EXHIBITION & VISITORS

- > 44. 659 exhibition visitors
- > 325 opening days
- > 63 % utilization
- > 90 min tours

Visitors' type:

- Private visitors
- Organized groups



HUMAN RESOURCES

- > 32 hearing impaired employees of 55 total employees (exclusively for DiS at the museum)

PUBLIC RELATIONS

- > 20. 000 website visitors
- > 300 social media followers
- > 12 press articles
- > 3 Radio broadcasts



DIALOGUE IN SILENCE, FRANKFURT (GERMANY)



SHORT PROFILE

Operator: Museum für
Kommunikation, Frankfurt

- temporary exhibition > Oct 2010 – Jul 2011

RESULTS 2010

> 7. 200 total visitors

EXHIBITION & VISITORS

- > 7. 123 exhibition visitors
- > 75 opening days
- > 26 % utilization
- > 60 min tours

HUMAN RESOURCES

- > 11 hearing impaired employees of 15 total employees (exclusively for DiS at the museum)

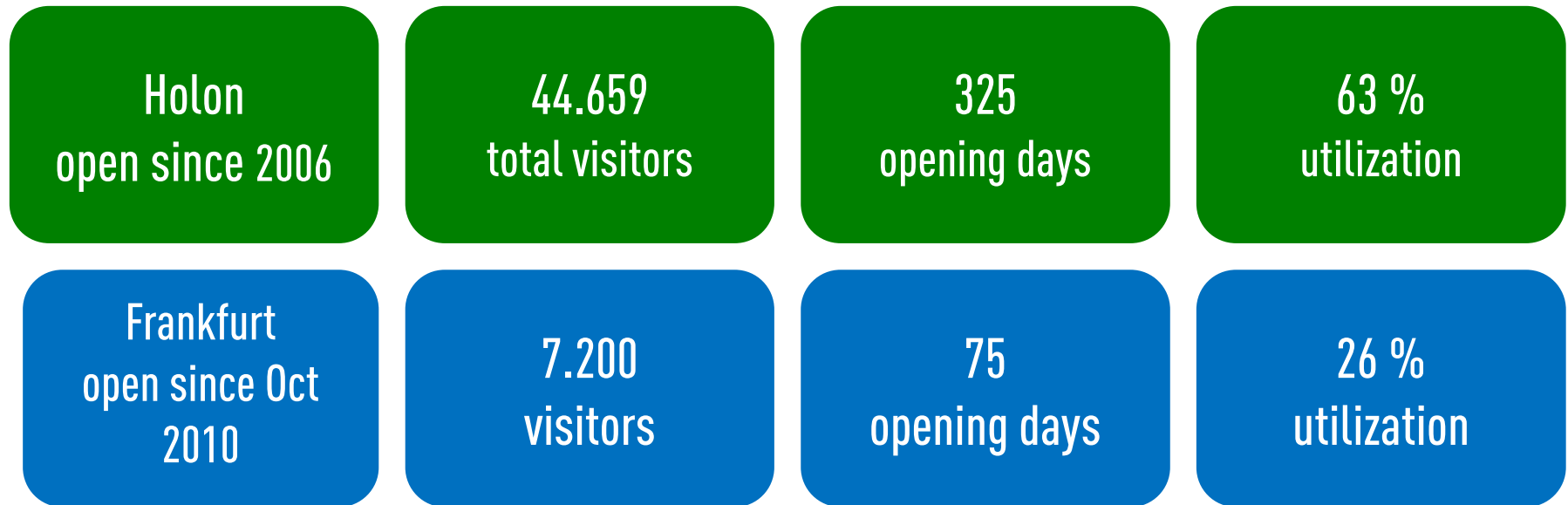
PUBLIC RELATIONS

- > 9. 462 website visitors
- > 1.366 social media followers
- > 31 press articles
- > 3 2 Radio broadcasts
- > TV broadcasts

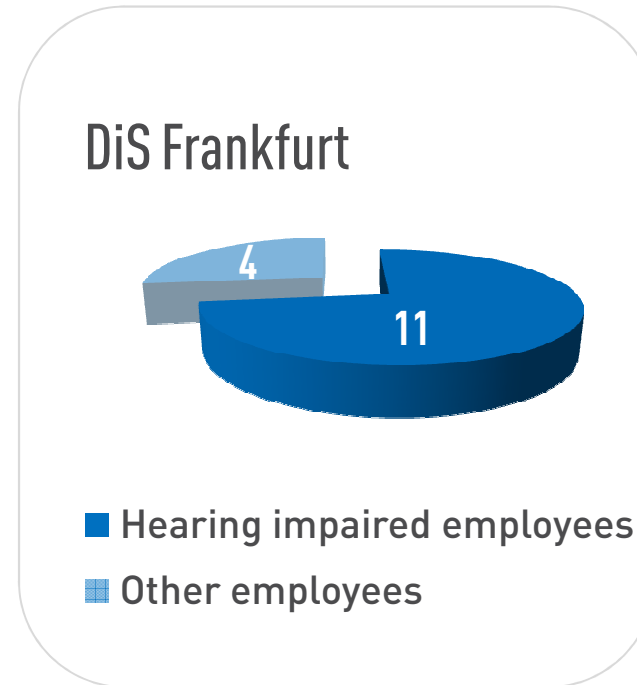
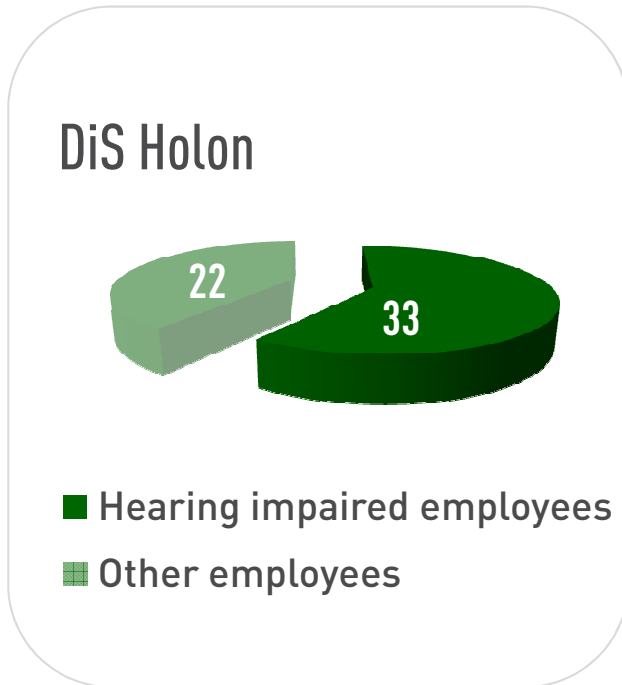




EXHIBITION AND VISITORS 2010

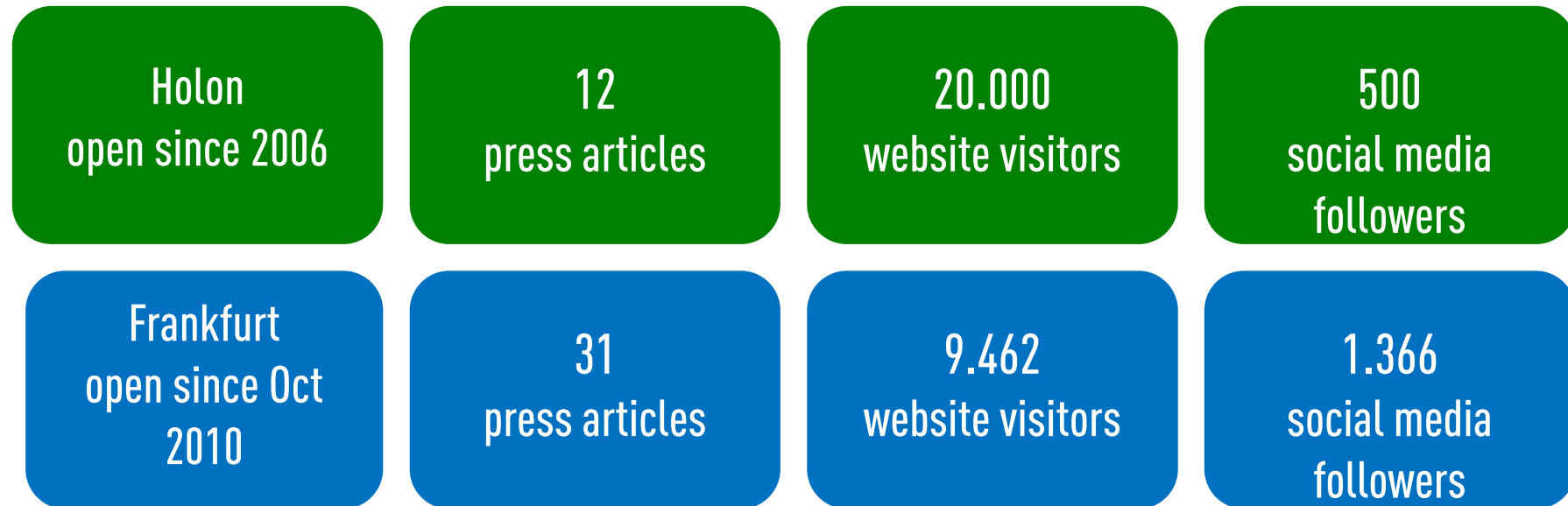


HEARING IMPAIRED EMPLOYEES





PRESS & MEDIA 2010



VISITORS' FEEDBACK FRANKFURT

Vielen Dank für diesen außergewöhnlichen Einblick in eine fremde Welt, die doch so nah ist. Es war sehr informativ, lehrreich und bewegend.

Thank you for this exceptional insight into an foreign world that is yet so near. It has been an informative, educational and moving experience.

Die Führung war super. Es war sehr interessant und total angenehm nichts zu hören. Man merkt, dass man sich auch ohne Stimme mit Händen und dem Körper verständigen kann! Es war eine gute Erfahrung.

The tour was great! It has been an interesting experience and the silence has been really enjoyable. You realize that you´re actually able to communicate without a voice but with your hands and body. It was a good experience.

Schön, aber anstrengend - einmal die Tür zu unserer geräuschvollen Welt zuzumachen!

Nice, but exhausting – to close the door behind this noisy world of ours.

Ein spannender Einblick in eine mir unbekannt "Welt".

A fascinating insight into an unknown world.

Es war wirklich eine tolle Führung. Danke, dass du das gemacht hast. Wir hatten in der Gruppe viel Spaß. Es war auch sehr schön, etwas Gebärdensprache zu lernen.

That was really a great tour. Thank you for doing it! We had a lot of fun with the group. It has been really nice to learn some sign language.



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